

DC Black Pride 2022 Sponsorship Opportunities



Opportunities can be customized to meet your needs.

Contact CBE Deputy Director Kenya Hutton at k.hutton@centerforblackequity.org or 202.627.0249 for more information.

	PRESENTING SPONSOR		EQUITY SPONSOR (\$15K)			SOLIDARITY SPONSOR (\$10K)		UNITY SPONSOR (\$5K)				STRENGTH SPONSOR (\$25K)	COMMUNITY SPONSOR (\$1.5K)
	Opening Reception (\$35K)	Awards Reception (\$25K)	Equity General	Organization + Vendor Expo	Enrichment Workshops Series	Solidarity General	Hospitality Area	Unity General	Attendee Bag	Poetry Slam	Worship Service	Strength General	Community General
Name/Logo Prominently featured as Exclusive Sponsor of Event	•	•		•	•		•			•	•		
Speaking Opportunity during Sponsored Event Program	•	•			•					•	•		
Banner in Pride Hospitality Area	•	•					•						
Customized Promotional Email Message	3	2	1	1	1								
Product/Promotional Item included in the DCBP Attendee Bag	•	•	•	•	•	•	•	•	•	•	•		
VIP Pass to all DCBP Events	12	10	8	8	8	6	6	2	2	2	2		
Full Page Color Advertisement* in the DC Black Pride Guide	•	•	•	•	•	•	•						
Half Page Color Advertisement* in the DC Black Pride Guide								•	•	•	•	•	•
Display Table/Booth at Organization + Vendor Expo	•	•	•	•	•	•	•	•	•	•	•	•	•
Logo with link on DCBP Website	•	•	•	•	•	•	•	•	•	•	•	•	•
Logo in the DC Black Pride Guide	•	•	•	•	•	•	•	•	•	•	•	•	•
Logo featured on DCBP Attendee Bag									•				

*Advertisement technical specifications and submission deadlines will be provided upon receipt of sponsorship form and payment.