



DC Black Pride 'Night Life Partner' Opportunities

DC Black Pride is excited to offer a reduction in previous rates for becoming a 'Night Life' partner. 'Night Life' partners are promoters and event organizers who provide essential entertainment to our community year round and during Black Pride.

'NIGHT LIFE' COMMUNITY PARTNERSHIP: \$1500.00

- Placement of sponsor logo on all promotional and printed material
- Recognized as participating sponsor in all media announcements
- One email blasts with customized promotional messaging
- Complimentary vending booth at DC Black Pride Festival
- Placement of event advertisements in gift bags distributed by DC Black Pride
- Web site acknowledgement/link to your site
- Two Sponsor Passes to all DC Black Pride and partner events

Recognizing that there are many smaller 'Night Life' Partners, we offer a range of prices to suit your budgetary needs. **Prices range from \$300-\$1000.** The criteria for determining the cost of recognizing a party as an "Official Black Pride Party" is based on the size of the organization producing the event, the venue capacity, and estimated number of guests. Please see attached form. ****House parties, backyard events, sex parties or those that advertise salacious behavior will not be considered. All parties must be in an approved venue and you must send your advertisement for the event to us for prior approval.**

NIGHT LIFE 'OFFICIAL BLACK PRIDE' PARTIES/EVENTS: Price Range \$300-\$1500

- Recognized as participating sponsor in all entertainment media announcements

- Placement of event advertisements in gift bags distributed by DC Black Pride
- Web site acknowledgement and a link to your site
- Free entry for you and a guest to events at the Host Hotel

PARTNER STIPULATIONS

- Payments must be completed in full before any listings are added to DCBP Material
- Partner must submit all information by the deadline set by DC Black Pride. If deadline is missed, event may not be listed in the DC Black Pride Guide and any payments received will be non-refundable
- Website is updated within 72 hours of your submission
- Partner must send event information in a word document that has been proofed and formatted. DCBP will not be held liable for grammatical or incorrect event information.
- Partner must provide Flyers for event bags
- Partner must provide Electronic Flyers for website, were applicable
- Partner must honor DC Black Pride Board Members as VIP Guest to their event with Free Admission.

DC BLACK PRIDE STIPULATIONS

- DCBP is willing to customize a package per request.
- Deadlines: DC Black Pride will notify partner 24 hours prior to deadline, if information has not been received. We will make every attempt to ensure that the Partner does not miss the deadline. If Partner misses the deadline, DCBP will not be held liable and will not be required to refund any payments made to date.
- If deadline has been missed, DC Black Pride will make every attempt, if possible, to update the website at the next available date and will notify Partner, if possible.
- DC Black Pride will update website within 72 hours of Partner's submission and final payment
- Partner must send event information in a word document that has been proofed and formatted. Partner must provide Flyers for event bags and Electronic Flyers for website, were applicable.

**COPY AND PASTE THE FOLLOWING APPLICATION INTO AN EMAIL WITH
'Night Life Partnership' in the subject header to jmoore@dcblackpride.org
(Men/Transgender) or pcorbett@dcblackpride.org (Ladies)**

**A reply with the cost of your 'Nightlife partnership' will be returned to you
for your signature**

DC BLACK PRIDE Night Life Partner Pre-Application

CONTACT INFORMATION

Contact Name & Title

Website information _____

Phone _____ Fax _____

Email _____

Company Name

Address

City _____ State _____ Zip _____

EVENT INFORMATION

Name of Event _____

Type of Event (Ladies, Men or Transgender) _____

Venue Location _____

Number of Guests Expected _____

Will you have security? _____