

PRIVACY POLICY

Privacy Overview

Scope

This statement applies to Black Lesbian and Gay Pride Day, Inc.'s [*hereinafter* "DCBP"] collection of information and services.

DCBP recognizes that privacy is important. Thus, please be advised that DCBP may collect personal information when you register to become a member of this site and/or otherwise voluntarily provide such information.

- DCBP may use cookies and other technologies to enhance your online experience and to learn about how you use our services in order to improve the quality of your website experience.
- The DCBP server may record information when you visit our website or use some of our products, including the URL, IP address, browser type and language, and the date and time of your request.

Uses

- We may use personal information to provide the services you have requested, to include the ability to receive announcements and promotional opportunities.
- We may also use personal information for research and analysis to operate and improve DCBP technologies and services.
- We may share your information with our partners/affiliates.
- When we use third parties to assist us in processing your personal information or to disseminate information, we require that those parties comply with our Privacy Policy and any other appropriate confidentiality and security measures.
- We may also share information with third parties in limited circumstances, including when complying with legal process, preventing fraud or imminent harm, and ensuring the security of our network and services.

Your choices

- We offer you choices when we ask for personal information, whenever reasonably possible.
- You may decline to provide personal information to us and/or refuse cookies in your browser, although some of our features or services may not function properly as a result.
- We make good faith efforts to provide you access to your personal information upon request and to let you correct such data if it is inaccurate and delete it, when reasonably possible.

Information we collect and how we use it

We offer a number of services that do not require you to register for an account or provide any personal information to us. In order to provide our full range of services, we may collect the following types of information:

- **Information you provide** – When you sign up to volunteer for any of our committees, we ask you for personal information (such as your name, mailing address, and email address). For certain services, we may also request credit card or other payment account information which we maintain in encrypted form on secure servers. For certain services, we may give you the opportunity to opt out of combining such information.
- **Cookies** – When you visit the DCBP website, we may send one or more cookies – a small file containing a string of characters – to your computer or other device @dcblackpride.org that uniquely identifies your browser. We use cookies to improve the quality of our service, including for storing user preferences, improving search results and ad selection, and tracking user trends, such as how people search.
- **Log information** – When you access the DCBP website, our server may automatically records information that your browser sends whenever you visit a website. These server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.
- **User communications** – When you send email or other communications to any @dcblackpride.org address, we may retain those communications in order to process your inquiries, respond to your requests and improve our services.
- **Links** – DCBP may present links in a format that enables us to keep track of whether these links have been followed. We use this information to improve the quality of our search technology, customized content and advertising.
- **Other sites** – This Privacy Policy applies to DCBP services only. We do not exercise control over the other sites displayed as search results, to include sites that advertised other events, products, or services that take place in connection with the DCBP official weekend events. These other sites may place their own cookies or other files on your computer, collect data, or solicit personal information from you.

Choices for personal information

When you sign up for a particular service that requires registration, we ask you to provide personal information. If we use this information in a manner different than the purpose for which it was collected, then we will ask for your consent prior to such use.

If we propose to use personal information for any purposes other than those described in this Privacy Policy and/or in the specific service privacy notices, we will offer you an effective way to opt out of the use of personal information for those other purposes. We will not collect or use sensitive information for purposes other than those described in this Privacy Policy and/or in the supplementary service privacy notices, unless we have obtained your prior consent.

Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some DCBP website features and services may not function properly if your cookies are disabled.

You can decline to submit personal information to any of our services, in which case DCBP may not be able to provide applicable services to you.

Information sharing

DCBP may share your personal information with our partners/affiliates in the following limited circumstances:

- You have voluntarily provided your information. We will require opt-in consent for the sharing of any *sensitive* personal information.
- We provide such information to our subsidiaries, affiliated companies, or other trusted businesses or persons for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.
- We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against harm to the rights, property or safety of DCBP its users or the public as required or permitted by law.

Please contact us at the address below for any additional questions about the management or use of personal data.

Information security

Your personally identifiable information will be submitted via a secure server.

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure, or destruction of data. These include internal reviews of our data collection, storage, and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where we store personal data.

We restrict access to personal information to DCBP Board Members, contractors, and volunteers who need to know that information in order to operate, develop, or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

Data integrity

DCBP processes personal information only for the purposes for which it was collected and in accordance with this Privacy Policy or any applicable service-specific privacy notice. We review our data collection, storage, and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services or as otherwise permitted under this Policy. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our users to update or correct their personal information whenever necessary.

Changes to this Privacy Policy

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent, and we expect most such changes will be minor. Regardless, we will post any Privacy Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes). Each version of this Privacy Policy will be identified at the top of the page by its effective date, and we will also keep prior versions of this Privacy Policy in an archive for your review.

If you have any additional questions or concerns about this Privacy Policy, please feel free to contact us any time through this web site or at

Privacy Matters
c/o Black Lesbian and Gay Pride Day, Inc. (aka DCBP)
P.O. Box 77071
Washington, DC 20013
USA

Or send an email to Jimma Elliott-Stevens at Jelliott-Stevens@dcblackpride.org.

When we receive formal written complaints at this address, it is DCBP's policy to contact the complaining user regarding his or her concerns. We will expeditiously and efficiently seek to resolve any complaint regarding the transfer or misuse of personal.

Email Privacy Policy

We have created this privacy policy to demonstrate our firm commitment to your privacy and the protection of your information.

Why did you receive a mailing from us?

Our email marketing is permission based. If you received a mailing from us, our records indicate that (a) you have expressly shared this address for the purpose of receiving information in the future, or (b) you have registered, purchased or otherwise have an existing relationship with us. We respect your time and attention by controlling the frequency of our mailings.

If you believe you have received unwanted, unsolicited email sent via this system or purporting to be sent via this system, please forward a copy of that email with your comments to JElliott-Stevens@dcblackpride.org.

How can you stop receiving email from us?

Each email sent contains an easy, automated way for you to cease receiving email from us, or to change your expressed interests. If not applicable at the time of receipt, then simply email JElliott-Stevens@dcblackpride.org.

How we protect your privacy

We use appropriate security measures to protect against the loss, misuse, and alteration of data used by our system.

Sharing and Usage

We will never share, sell, or rent individual personal information with anyone for their promotional use without your advance permission or unless ordered by a court of law. Information submitted to us is only

available to DCBP Board Members or select volunteers who manage this information for purposes of contacting you or sending you emails based on your request for information, and to contracted service providers for purposes of providing services relating to our communications with you.

Use of Web Beacons

When we send you emails, we may include a web beacon to allow us to determine the number of people who open our emails. When you click on a link in an email, we may record this individual response to allow us to customize our offerings to you. Web beacons collect only limited information, such as a cookie identifier, time and date of a page being viewed, and a description of the page on which the Web Beacon resides (the URL).

Web Beacons can be refused when delivered via email. If you do not wish to receive Web Beacons via email, you will need to disable HTML images or refuse HTML (select Text only) emails via your email software.

Privacy Policy Changes

This policy was updated on April 12, 2011.